



DLA
DEFENSE LOGISTICS AGENCY



The Nation's Combat Support Logistics Agency

2020 Virtual Joint Advanced Planning Brief for Industry

Our program will begin
shortly; please stand by...



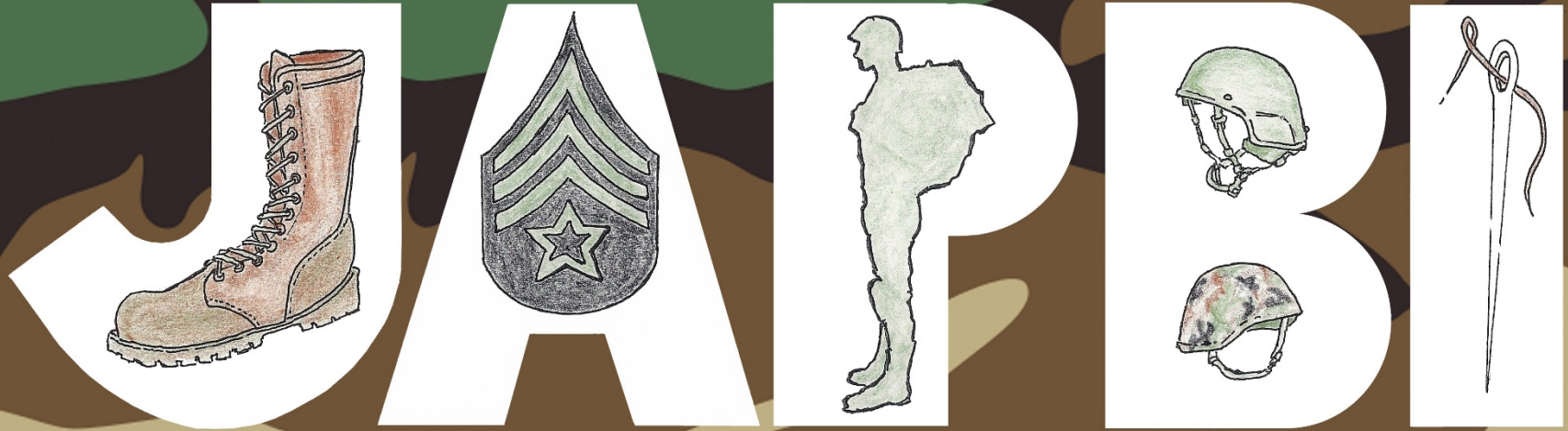
WARFIGHTER ALWAYS



Dress Clothing Breakout

- DLA Troop Support
 - Sharon Piecyk
 - Randy McArthur
 - Ashley Liddle
- Air Force Uniform Office
 - Tracy Roan
- Army Product Manager Clothing & Individual Equipment
 - Blaise Liess

Joint Advanced Planning Brief for Industry



Hosted by DLA Troop Support Clothing and Textiles

- For questions, please use the Q&A tab. Type your question ask the speaker is briefing. Questions will be read by the moderator at the end of each presentation
- You are welcome to use the chat, but please do not ask questions there as we may not see them.
- Slides will be posted online in the coming weeks. If the video or audio recording works, it will also be posted.



DLA
DEFENSE LOGISTICS AGENCY
Established 1961



The Nation's Combat Logistics Support Agency



CLOTHING AND TEXTILES DRESS CLOTHING DIVISION

November 10, 2020



WARFIGHTER ALWAYS



Dress Clothing Division

SHARON PIECYK
Division Chief

Randall McArthur
Supervisor (KO)
Outerwear/Shirts &
Headwear

\$44.5 M Obs in FY20
Earl Joyner (KO)
Megan Wherrity (KO)
Michael O'Conner
Eugenia Bodnar
Sharan Khaira
Debra Seibert (PACER)
Marissa Sacca (PACER)

JOHN FRICKER
Supervisor (KO)
Heraldics/Flag
Room/Religious Support

\$28.3 M Obs in FY20
Charles Brown (KO)
Stanley Thomas
William Dent
James Roberson
Colin Smith (PACER)
Matthew McCottry (PACER)

ASHLEY LIDDLE
Supervisor (KO)
Dress Uniforms

\$100.9 Obs in FY20
Karen Bradley (Team Lead/KO)
Anthony D'Avella (KO)
Kyle Maccia (KO)
Daniel Engelberg (KO)
Matthew McKeever
Adam Lam
Coraliz Feliciano
Ruth Miller

MELISSA RIOS-THOMAS
Divisional Contracting
Officer

***Provides support to all three teams.**

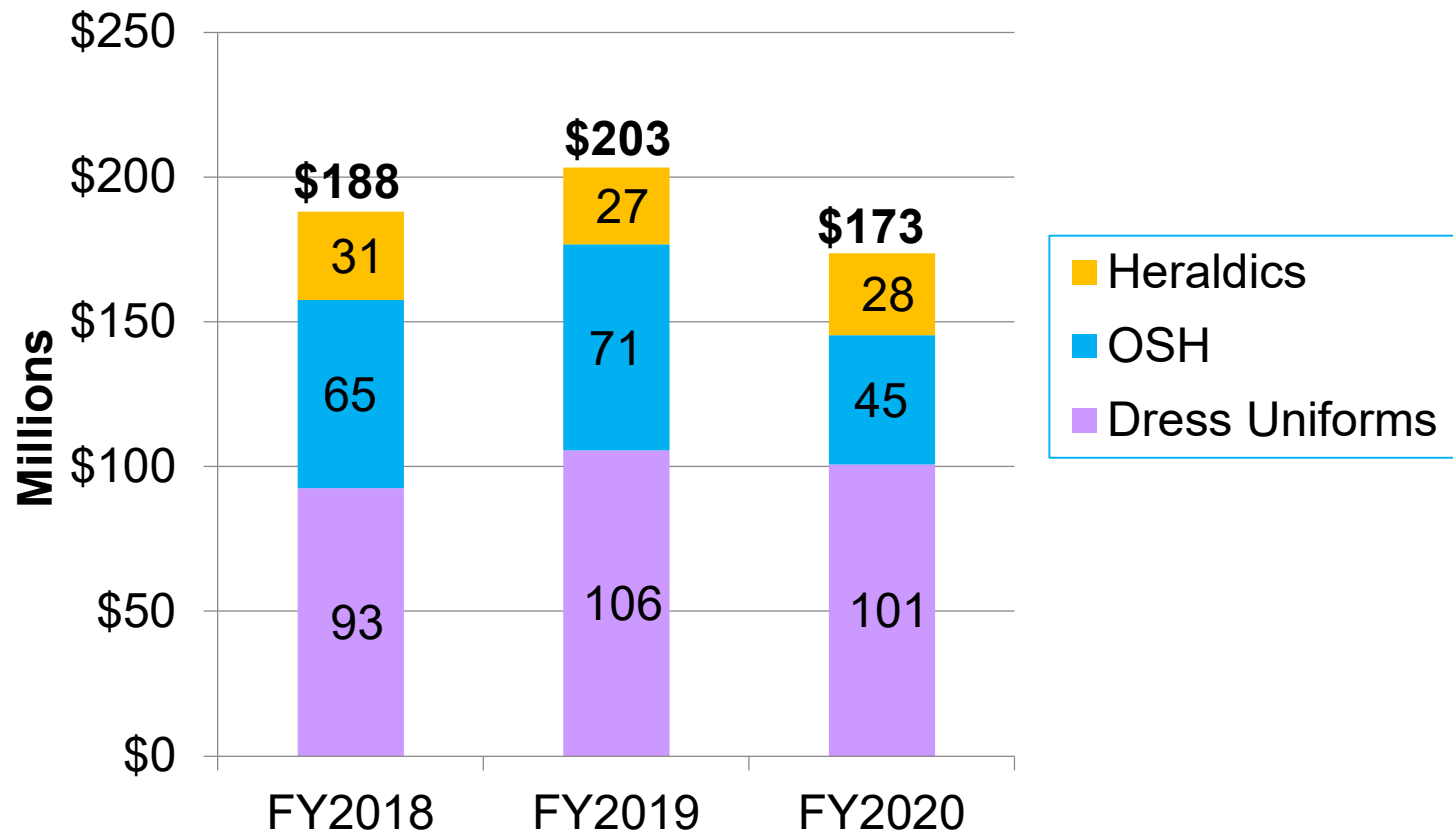


Division Points of Contact

Name	Team	Title	E-mail
Sharon Piecyk	Dress Clothing	Division Chief	Sharon.Piecyk@dla.mil
Melissa Rios-Thomas	Dress Clothing	Divisional Contracting Officer	Melissa.Rios-Thomas@dla.mil
Randall McArthur	Outerwear, Shirts, and Headwear	Supervisor/KO	Randall.McArthur@dla.mil
Ashley Liddle	Dress Uniforms	Supervisor/KO	Ashley.Liddle@dla.mil
John Fricker	Heraldics / Flag Room / Religious Support	Supervisor/KO	John.Fricker@dla.mil

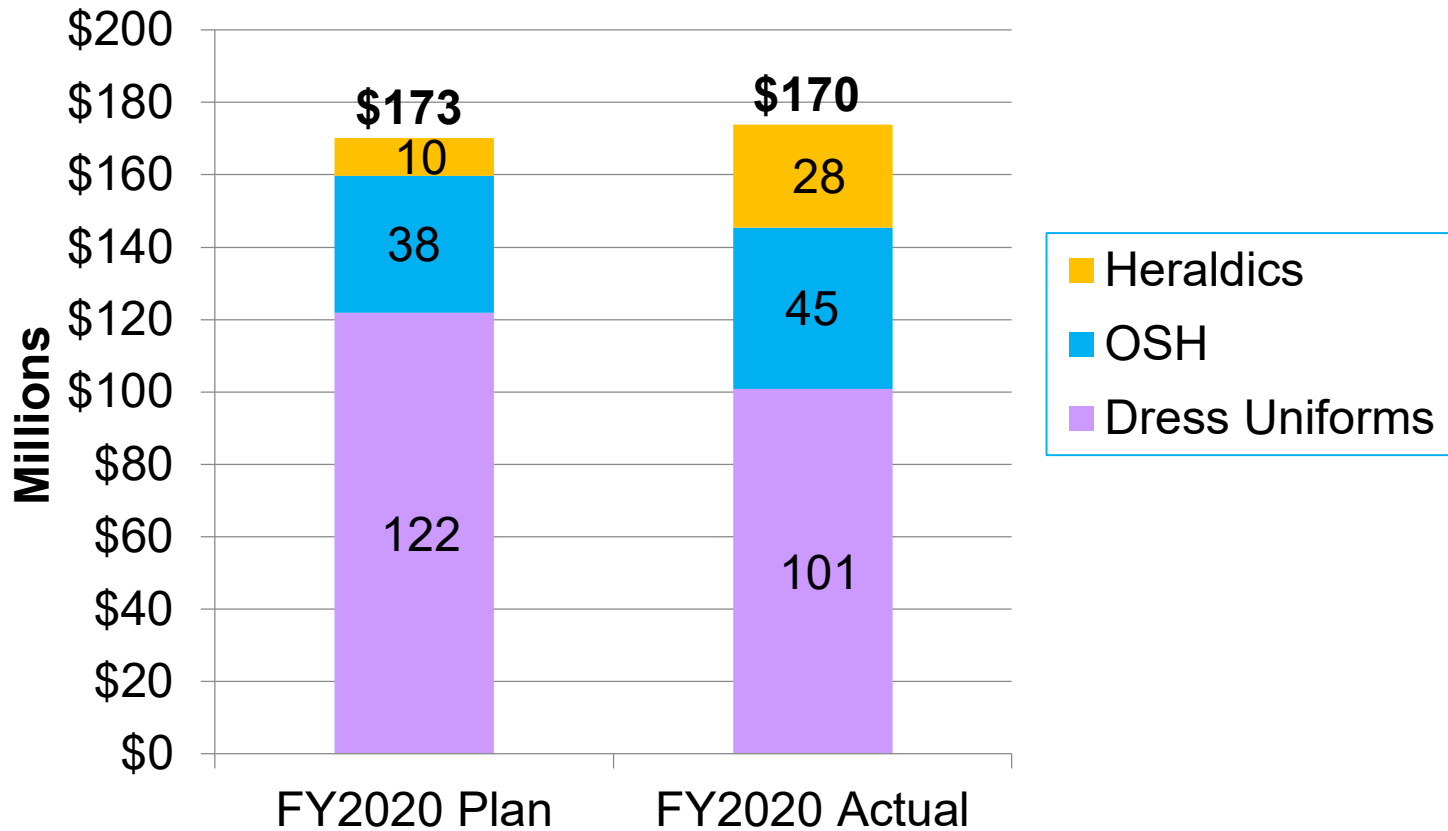


Dress Clothing – Material Obligations FY2018-FY2020





Dress Clothing – Material Obligations FY2020 Planned vs. Actual





Dress Outerwear, Shirts, and Headwear





Product Line Overview

Dress Outerwear

- All Weather Coats (Army, MC, AF)

- MDW Raincoat and Overcoat

- Air Force Lightweight Jacket

- JROTC Jacket

- Navy Jumpers

Dress Shirts

- S/S and L/S Dress Shirts (Army, Navy, MC, AF, CG)

Dress Headwear

- Berets

- Drill Instructor Hat

- Navy Dixie Hat

- Garrison Caps (Navy, MC, AF, CG)

- MC Crowns and Service Caps



Open Procurements

Item	Status	Target Award Date
Women's Marine Corps All Weather Coat	Solicitation Closed	December 2020
Men's Marine Corps Long Sleeve Khaki Dress Shirt	Solicitation Closed	March 2020
Men's Marine Corps Short Sleeve Khaki Dress Shirt	Solicitation Closed	March 2020



Upcoming Opportunities

Item	Strategy	Est. Contract Length	Annual Est. Quantity	Est. Issue Date	Buyer
Men's Air Force Long Sleeve Dress Shirt	Small Business Set-Aside	Base + 4 options	89,280	Nov 2020	Earl Joyner
Marine Corps Black Frame	Small Business Set-Aside	Base + 4 options	49,932	Nov 2020	Ray Smith
White Navy Dixie Hat	Mandatory	Base + 4 options		Dec 2020	Mike O'Connor
Women's Navy Khaki Blouse, TFU	Small Business Set-Aside	Base + 4 options	TBD	February 2020	TBD
Men's Coast Guard Garrison Cap	Small Business Set-Aside	Base + 4 options	TBD	March 2020	TBD
Men's and Women's Army Drill Instructor Hat	Small Business Set-Aside	Base + 4 options	TBD	May 2020	TBD



Team Points of Contact

Name	Title	E-mail
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Michael O'Conner	Acquisition Specialist	Michael.e.Oconner@dla.mil
Debra Seibert	Acquisition Specialist	Debra.Seibert@dla.mil
Marissa Sacca	Acquisition Specialist	Marissa.Sacca@dla.mil



Dress Uniforms





Product Line Overview

Dress Coats

Army, Navy, CG, MDW
MC (Blue and Green)

Dress Trousers and Slacks

Army with and without Braid
Navy TFU, Broadfall, White 100% Polyester, Khaki
MC Blue and Green
CG Wash and Wear and CG Poly/Wool Serge
AF and MDW

Dress Skirts

Army, AF
MC (Blue and Green)

Cloth

Poly/Wool and 100% Wool for all Services
AF Academy and West Point Cloth



Upcoming Opportunities

Item	Strategy	Est. Contract Length	Annual Est. Qty	Est Issue Date	Buyer
Men's Trousers MC Blue	Unrestricted	Base + 4 options	60,900 per year	Closes Nov 30th	Adam Lam
Men's Trousers MC Green	Unrestricted	Base + 4 options	86,940 per year	Closes Nov 30th	Adam Lam
CG and Navy Coat	Unrestricted	Base + 4 option	Multiple Items	Jan 2021	Adam Lam
TFU Navy Trousers	TBD	Base + 4 option	TBD	Jan 2021	Matthew McKeever



Team Points of Contact

Name	Title	E-mail
Ashley Liddle	Supervisor/Contracting Officer	Ashley.Liddle@dla.mil
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Kyle Maccia	Contracting Officer/Acquisition Specialist	Kyle.Maccia@dla.mil
Matthew McKeever	Acquisition Specialist	Matthew.Mckeever@dla.mil
Adam Lam	Acquisition Specialist	Adam.Lam@dla.mil
Coraliz Feliciano	Acquisition Specialist	Coraliz.Feliciano@dla.mil



Important Information

Companies interested in doing business with DLA should:

- **Understand DLA**-Visit the DLA small business website at www.dla.mil/HQ/SmallBusiness and view the detailed guide, "Small Business Overview for Vendors," located on the home page.
- **Obtain a DUNS #**-A DUNS number is a nine-digit number that uniquely identifies your business. Establish your DUNS number at www.dandb.com/free-duns-number or call (800) 700-7233.
- **Register in System for Award Management (SAM)**-All vendors wanting to do business with the federal government must register in SAM. Create a user account and register at www.sam.gov .
- **Visit your local Procurement Technical Assistance Center (PTAC)**-PTACs assist businesses in pursuit of a federal government contract. Find your local PTAC at www.dla.mil/HQ/SmallBusiness .
- **Explore DLA Opportunities**-Search for DLA procurement opportunities on the <https://beta.sam.gov/> website, and the DLA Internet Bid Board System at www.dibbs.bsm.dla.mil .



Important Websites

- **beta.Sam.gov**: This website is where FedBizOpps was relocated and is used to find business opportunities. <https://beta.sam.gov/>
- **DIBBS (DLA Internet Bid Board System)**: This website is where DLA solicitations are posted. <https://www.dibbs.bsm.dla.mil/>
- **Federal Acquisition Regulations and Clauses –** <https://www.acquisition.gov/browse/index/far>
- **Office of the Secretary of Defense, OSBP -** <http://business.defense.gov/>
- **Federal Small Business Offices -** <http://business.defense.gov/Small-Business/Federal-Small-Business-Offices>
- **DoD Small Business Offices –**<http://business.defense.gov/Small-Business/DoD-Small-Business-Offices>
- **Small Business Administration -** www.sba.gov/



Supplier Performance Risk System (SPRS)

Past Performance

- Supplier Performance Risk System (SPRS):
Your SPRS Delivery Score is reviewed for award decisions. Vendors should review their Negative Delivery Records for accuracy. If a Due Date is incorrect, if a Ship/Rec Date is missing or wrong, or if late shipment was due to government delay contact timothy.atwell@dla.mil for assistance. Tim Atwell is always available to help with any questions, concerns or SPRS website access and navigation.
- Request delivery extensions before lateness occurs



Key Points

- Any Vendor Can Request Courtesy Evaluations
- Delivery Date Definitions
 - Delivery date is when the item arrives at the destination.
- Communicate Bad Information ASAP
 - Helps us plan and inform the customer upfront if there is a delay.





U.S. AIR FORCE



AFLCMC... Providing the Warfighter's Edge



AF Uniform Office Service Dress Uniform Programs

JAPBI Nov 20

- Tracy Roan
- AFUO Chief, AF Uniform Office
 - COMM: 937-255-2382
 - roan.tracy.1@us.af.mil



US Space Force Service Dress

AFLCMC... Providing the Warfighter's Edge



Background:

- AFUO working with USSF leadership on requirements development and designs
- Current emphasis on Service Dress & Physical Fitness uniforms

Plan Forward:

- Conduct focus groups with new force
- Seeking performance Service Dress fabrics and wool alternatives
- Seeking test asset manufacturers
- Anticipate fabric and test assets purchases Dec 20-Feb 2021
- Anticipate release of Supply Request Package (SRP) to DLA in CY21





Improved Maternity Service Dress Shirt



AFLCMC... Providing the Warfighter's Edge

Background:

- e, and professional appearance
- Design in likeness of overblouse
- Update to design and fabric (Herringbone Weave)

What We've Done:

- Addition of size lengths in short/regular/long
- Redesigned to be more tailored
- **100%** Wear Test participants liked the overall fit of the improved Maternity SD Shirt

Plan Forward:

- AFUO certifying manufacturers for optional uniform sales

LEGACY



Eliminated back yoke

Added back dart

Eliminated back pleat

Reshaped neckline to match improved overblouse

Added princess seams to add shape

Added length to shirt sizing and a extra button

IMPROVED





Improved Service Dress Slacks



AFLCMC... Providing the Warfighter's Edge

Background:

- Address documented issues with fit, care, and professional appearance
- Cost savings recognized through reduced need for alterations

What We've Done:

- Updated fit styling to include Curvy/Straight fits
- 92% of Fit Test participants felt the overall fit of improved slacks was either *excellent* or *good*
- 88% of Fit Test participants would NOT alter the improved SD Slacks

Plan Forward:

- Supply Request Package to DLA Dec 2020
- In stores CY 2021
- At BMT 4QFY2021





Improved Service Dress Trousers



AFLCMC... Providing the Warfighter's Edge

Background:

- Address documented issues with fit, care, and professional appearance
- Cost savings recognized through reduced need for alterations

What We've Done:

- 96% of Fit Test participants felt the improved trousers allowed them freedom of movement
- 98% of Wear Test participants felt the overall fit of improved trousers was either *excellent* or *good*
- 80% of Fit Test participants would NOT alter the improved SD Trousers

Plan Forward:

- Supply Request Package (SRP) to DLA Dec 2020
- In stores CY21
- At BMT 4th Qtr 2021

LEGACY



IMPROVED

Adjusted fit in waist and hip

Added quarter-top pocket

Adjusted fit in back rise and thigh








Service Dress CPI Road Map



AFLCMC... Providing the Warfighter's Edge

Fiscal Year	FY 2021								FY 2022								FY 2022								FY 2023																							
Months	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S
SD Men's Trousers	Available in AAFES, Sep 2021																 BMT Roll-out 4th Qtr 2021																															
SD Women's Slacks	Available in AAFES, Sep 2021																 BMT Roll-out 4th Qtr 2021																															
SD Maternity Shirt									 Available in AAFES CY 2021																																							



Upcoming Service Dress Improvement Programs



AFLCMC... Providing the Warfighter's Edge

Maternity Ensemble:

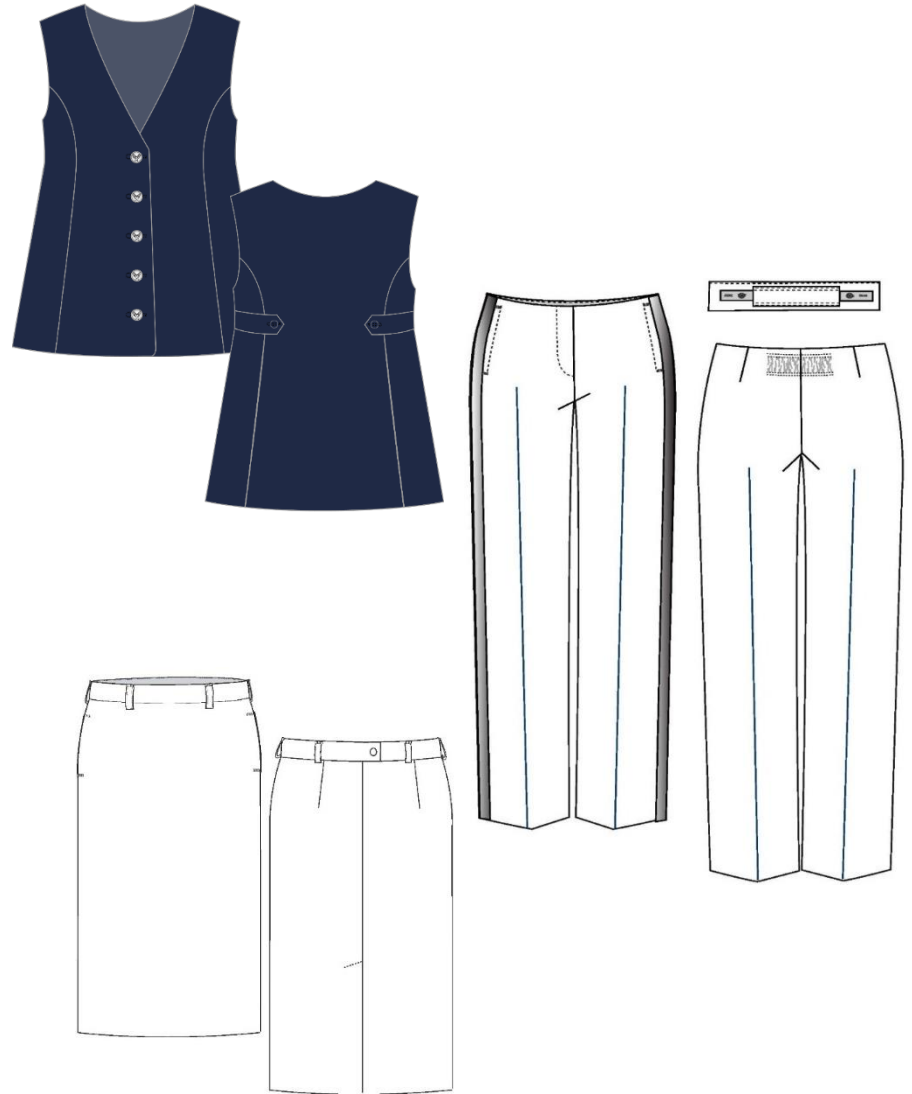
- Address need for updated professional maternity Service Dress ensemble that will serve all stages of pregnancy
- Surveyed airmen for jumper redesign
- Maternity skirt/slacks to have updated belly band

Mess Dress Slacks:

- Develop Mess Dress Slacks for females that is designed in likeness to men's Mess Dress Trousers
- Provide alternative to Mess Dress Skirt for females that is both professional and modern

Service Dress Skirt:

- Address documented issues with fit and styling
- Minimize user costs through reduced need for alterations
- Mirrors new SD slacks w/ Curved waistband for improved fit





Project Manager Soldier Survivability

**PRECISION
Is the Standard**

Every Ounce Matters, Every Bullet Counts

**Product Manager
Soldier Clothing and Individual Equipment
Joint Advanced Planning Brief to Industry
*Dress Uniforms Session***

10 November 2020

Blaise Liess
Acquisition Support, PM SCIE
blaise.p.liess.ctr@mail.mil



Army Green Service Uniform



Where We Are:

- Army production contract awarded February 2020
- Military Clothing and Sales Stores began wave roll-out at Fort Knox in July 2020
- Fort Sill began issuing uniforms October 2020

Where We Are Going:

- Implementation at Fort Leonard Wood, Fort Benning, and Fort Jackson by end of 3QFY21
- Completion of Wave roll-out across all Military Clothing and Sales Stores by end of 3QFY21



Introduction of Optional Items:

Key:

Development
Production
★ Item Intro.



	FY 21				FY 22
	1 QT	2 QT	3 QT	4 QT	1 QT
Leather Jacket	★				
Windbreaker	★				
V-Neck Sweater		★			
Pencil Skirt				★	
Eisenhower Jacket				★	